

Keith E. Russell, MAI
Assessor



301 West Jefferson Street
Phoenix, Arizona 85003
Phone: (602) 506-3406
www.maricopa.gov/assessor

Maricopa County

Contact: Paul Petersen
Tel: 602.372.0570
Cell Phone: 480.244.7267
Email: petersenp@mail.maricopa.gov

FOR IMMEDIATE RELEASE

Keith E. Russell's Office Receives Special Achievement Award for Exceptional Application of Geospatial Technology

San Diego, California—July 14, 2011—The Maricopa County Assessor's Office received a [Special Achievement in GIS \(SAG\) Award](#) at the [Esri International User Conference](#) (Esri UC) in San Diego, California held July 13, 2011. This award acknowledges vision, leadership, hard work, and innovative use of Esri's geographic information system (GIS) technology.

The Maricopa County Assessor launched the award winning BETA format online mapping and parcel viewing service on February 14, 2011 as part of its mission to promote government transparency and good stewardship. The new parcel viewer provides more information to the public about property characteristics, classifications, and values. County information and public-sourced information then are sourced into an end-user driven map navigation and querying application; putting the critical information instantly at the public's fingertips. The BETA version will be transfer to full production with new enhancements such as zoning by parcel, on Friday, August 12, 2011.

"I believe in government transparency, and this site combines the best features that the County has on parcels with the best features that are readily available, free of charge, on the web in the private sector (Bing™ maps bird's eye and Google™ maps street view imagery)," said Assessor Russell.

Organizations from around the world honored at the Esri UC, span industries including agriculture, cartography, climate change, defense and intelligence, economic development, education, government, health and human services, telecommunications, and utilities.

"The SAG Awards highlight extraordinary achievements and efforts to improve our world," says Esri president Jack Dangermond. "Each year I look forward to being part of this ceremony. It is a tradition that means a great deal to Esri and to GIS professionals."

For more information about the 2011 Special Achievement in GIS Award winners, including project information and photos, please visit www.esri.com/sag.

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